

# 'Getting to know you more'

## Featuring ... Dr. Mah Boon Yih



In this section, we will get 'upclose and personal' with colleagues from our department ...  
(Interview conducted by Mr. Liaw Shun Chone, LSC for short)

Name three persons you idolise

*Stephen Hawking, Steve Jobs & Elon Musk*

What makes you laugh the most?

*Funny scenes in movies*

What is your favourite vacation? ( you may have trouble here summarising all places you have visited )

*Bali, Indonesia & Sydney, Australia*

When was your proudest moment?

*Receiving PhD scroll from the Chancellor during the graduation ceremony.*

How is it like being a risk taker?

*It's all about our mindset: Think of it as an opportunity instead of a risk; no pain, no gain.*

What motivates you to work hard?

*Set your goal with clear path accessing the rewards in mind.*

Do you like or dislike surprises? Why or why not?

*I like surprises but only once a while. Life is dull without surprises. Too many surprises will become an uncertainty.*

What do you intend to do in future now that you have successfully obtained your doctorate degree?

*Being a successful "researchpreneur" through setting up a personal consultancy namely WeCWI Integrated Solutions.*

Do share with your APB colleagues your struggles (if any) while doing your PhD studies and how you finally managed to triumph against all odds.

*Be discipline in mind and perseverance in action. Read, discuss and write more during your candidature as a PhD student.*

What is your highest award achievement?

*"The WORLD EDUCATION CONGRESS 2016 is governed by Global Advisory Council which guides the strategic intent of the congress to its logical success. Your leadership and contribution to the field of Education is well known. The position that you occupy in the fraternity is strategic and iconic. As a thinker and doer, you are a role model and a believer in change. I am pleased to write to you that the Jury and Council of Board members would like to confer EDUCATION LEADERSHIP AWARD to you. The award consists of a trophy and a citation. The aim of the award is to recognize the Best of Best, organized for a professional cause. The objective at core is benchmarking Educational Practices."*

*When I came across the above text as quoted from an email sent from Mumbai, India on the 22nd April 2016, I nearly couldn't believe what I saw: A global award recipient in the 5th World Education Congress 2016. This prestigious event was organised by Chartered Institute of Management Accountants (CIMA) scheduled on 23 & 24 June 2016 at Taj Lands End, Mumbai, India.*

What is the possible reason as an awardee of EDUCATION LEADERSHIP AWARD?

*Within the three years of advocating the concept of EdNovator through the foundation of Web-based Cognitive Writing Instruction (WeCWI) since 2014 till the formation of WeCWI Integrated Solutions in 2016, I believe it could be served as the underlying reason. As being recommended by the professionals from the global research cell, I just realised that my contribution, experience, and commitment in English language teaching (ELT) and educational technology (EdTech) innovations have been acknowledged in the eyes of the world—that is also why it has become the greatest milestone in my teaching career up to the date. To reflect my nine-year experience in ELT, it has been a major part of my life since 2003 in Kedah Matriculation College before joining Universiti Teknologi MARA (UiTM) Penang Branch in 2007. Therefore, I truly treasured this honour as a catalyst to keep me moving forward and venturing further on my niche area: language development through technology.*

What is your eminent quote served as your instructional mission?

*"To be an EdNovator, spark your innovation with a creative mind and empower your teaching with an adaptive learning technology."*



*Dr Mah Boon Yih is the founder of Web-based Cognitive Writing Instruction (WeCWI) in 2014 and the consultant of WeCWI Integrated Solutions since 2016*

Thank you so much Dr Mah Boon Yih for your time in sharing with us some of your personal and work related details. Your invaluable advice on how to cope with difficulties is a source of inspiration to all fellow APBians.

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Dr Mah Boon Yih as the recipient of the World Education Congress Global Awards (for Excellence in Education, Leadership & Teaching): Education Leadership Award



The 1st keynote address on "Web-Based Cognitive Writing Instruction (WeCWI): A Hybrid e-Framework for Instructional Design" was presented by Dr Mah Boon Yih in the high-impact ICELD 2014: XI International Conference on Education, Learning and Development on 4-5 December 2014 at Hotel Jen Penang, Penang, Malaysia



13 WeCWI-trained Instructors were born as the 1st cohort on 3 June 2016 after participating in EdTech Seminar 2016 on WeCWI: The Instructional and Technological Discoveries



Dr Mah Boon Yih is listed as the e-learning expert in support of IUCEL 2017



A WeCWI project entitled "Innovate Teaching toward Personalised Learning through WeCWI Integrated Solutions" was awarded a silver award in the 27th International Invention & Innovation Exhibition (ITEX) during 12-14 May 2016 at Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia