

Assoc. Prof. Dr Mah Boon Yih

BAEd (Hons), MA (Applied Linguistics), PhD (E-Learning)

Associate Professor at UiTM | WeCWI Founder | MIE Expert & Master Trainer (2021-2022)

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Scan me



Assoc. Prof. Dr Mah Boon Yih, who is also a Microsoft Innovative Educator Expert (2021-2022), Microsoft Innovative Educator Master Trainer, and Graduate Technologist, is an Associate Professor at the Academy of Language Studies, UiTM Penang Branch, Malaysia. He holds three degrees: PhD (E-learning), MA (Applied Linguistics), and BAEd (Hons) in ELS. As the outcome of his doctoral thesis, Dr Mah has become the founder of Web-based Cognitive Writing Instruction (WeCWI): an award-winning hybrid e-framework for instructional design and language development. Dr Mah is included in the Top 100 Professionals 2015, Leading Educators of the World 2015, and 50 Fabulous Edutech Leaders 2019. In addition, he is also the winner of the World Education Congress Global Awards 2016: Education Leadership Award (for Excellence in Education, Leadership & Teaching), Rector's Special Award 2017, Award for Excellence in eLearning 2019, The Top Best E-learning Award 2020, and *Anugerah Pengajaran (Kelompok Sains Sosial dan Kemanusiaan)* in UiTM AAU2020.

INFOGRAPHIC CURRICULUM VITAE

Teaching & Supervisions

8 English courses (4 degree, 3 diploma & 1 pre-diploma), **3** main supervisions (2 doctorate & 1 master) & **6** co-supervisions (1 doctorate & 5 degree)

Scholarship, Grants & Consultancy Projects

1 national scholarship (Hadiah Latihan Skim Latihan Akademik IPTA), **1** university grant (Geran Penyelidikan Dana Kecemerlangan) & **4** registered consultancy projects

International & National Collaborations

3 international (3 MOUs with China & Indonesia) & **3** national (EdTech Seminar, Special Interest Group & Creative and Innovative Group)

Research, Intellectual Properties & Publications

147 total citations, h-index: **7** & i10-index: **6** (Google Scholar), **9** copyrights & **136** publications (6 book chapters, 27 journal articles, 34 proceeding papers & 69 general publications)

Honours/Accolades/Awards & Expertise

54 honours/accolades/awards (24 international & 30 national) & **87** expertise (3 certifications, 6 keynotes, 21 speeches, 14 edited manuscripts, 29 reviews, 8 professional memberships, 4 scientific committees & 2 advisory councils)

Global Networks/Visibility

4 active global networks: LinkedIn (3,212 connections), Twitter (1,116 followers), Facebook page (574 followers) & YouTube (612 subscribers)

WeCWI's Research Impacts Chart (2014-2021)

